



‘समाजो मन्त्रः समितिः समानी’

UNIVERSITY OF NORTH BENGAL

B.Com. Programme 4th Semester Examination, 2023

LCC2-P2-ENGLISH (PAPER-II)

PROFESSIONAL WRITING SKILL

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

Answer any six of the following questions

$10 \times 6 = 60$

1. Write an editorial for an English newspaper on the rise of petrol prices.
2. Write an editorial on reality shows and how they alter teenagers' view of the real world.
3. You are the president of ABC Society, and you're planning a New Year's Eve celebration in your neighbourhood. Prepare a notice informing your neighbourhood's residents of the function and include in your notice the necessary information.
4. You are the Secretary of the Magazine Committee of your College. Draft a notice for your college notice board inviting articles, sketches, creative writings from students. Include in your notice all the necessary information regarding submission.
5. You own a commercial space and wish to rent it out. Draft an advertisement for the same for publication in an English newspaper, giving all necessary details.
6. You want to sell your 10-year old four-wheeler. Draft an advertisement for publication in the local newspaper giving all details.
7. Write a report on the Students' Credit Card awareness programme held in your college.
8. Your College has organized a one-day programme on 'Free eye check-up'. Write a report as the student secretary of your College.
9. Your state government has banned the use of plastic bags. You are a reporter of *The Telegraph*. Write a report on how the ban is being ignored and what damage the indiscriminate use of plastic bags is causing to the environment.
10. Write a detailed resume for a job application for the post of a guest teacher in MNP School.
11. Write a detailed resume for a job application for the post of sales executive in Axis Bank.
12. Flipkart has advertised for the position of content writer. Write a C.V. applying for the same.

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